

Media Release

HomoCulture announces 4th annual HomoCulture Tour

Leading gay lifestyle publication will attend and report on 2019's top gay events across North America

For immediate release: Friday, March 8, 2019

Vancouver, Canada: HomoCulture, North America's leading source of LGBT culture, today announced the 2019 HomoCulture Tour, a multi-destination journey exploring gay culture and discovering the stories that are most important to this influential community.

The HomoCulture Tour, the largest tour of any gay media outlet in North America, will travel to Pride parades, festivals, street fairs, events, parties, and LGBT-friendly destinations to find the stories and moments that are relevant to the gay community. These experiences and moments will be told through captivating stories on HomoCulture and through memorable social media content.

"The HomoCulture Tour is an important part of HomoCulture," explains HomoCulture owner and editor-in-chief, Brian Webb. "This is how we hear about stories from real people about the issues, challenges, and successes of the LGBT community, at a grassroots level. It's exciting to learn about these real-life experiences and viewpoints and share them with our readers and followers."

In addition to discovering the stories of the LGBT community, the HomoCulture Tour is designed to capture and report on gay events, something HomoCulture has become well-known for over the years. Each HomoCulture Tour stop is carefully selected based on importance, timing, priority, and feedback from HomoCulture readers.

"By attending Pride and other events across North America we can provide accurate reviews of these events, which allow our readers to make informed decisions about the events and destinations they will put on their gay calendars in the future," said Brian Webb. "Our readers and followers know HomoCulture provides accurate event and destination recaps with our own original photography. The culmination of storytelling, photography, and experiences from on-the-ground reporting allows us to produce amazing, rich, and unique content our readers, fans, and followers have come to rely on over the years."

As a dedicated LGBT digital publication, HomoCulture is a proud media sponsor all of the events listed on the HomoCulture Tour. These sponsorships provide the organizations producing these important LGBT events the opportunity to reach their target audiences through pre-event stories, banner advertising, contests, special promotions, and social media, to increase their event brand awareness, announce important event information, and encourage people to attend.

Since 2016, the HomoCulture Tour has visited over 70 destinations which included over 340 hotel room night stays, 150 flights, 5 trains, and 2 ferries. All added up, it's a significant amount of travel.

- The 2019 HomoCulture Tour is confirmed to include the following key stops:
- April 4 - 7: Peak Pride Big White, Kelowna, BC
- June 7 - 9 : LA Pride, West Hollywood, CA
- June 27 - 30: World Pride, New York City, NY
- August 29 - September 2: Southern Decadence, New Orleans, LA
- October 11 - 13: Atlanta Pride, Atlanta, GA

Additional 2019 HomoCulture Tour stops will be announced soon. The complete schedule, including destination overviews, highlights, and HomoCulture Tour partners may be found at www.TheHomoCulture.com/HomoCulture-Tour.

The LGBT community, readers, fans, and followers are encouraged to join in the fun, meet up with members of the HomoCulture team, and be a part of the conversation using #HomoCultureTour.

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About HomoCulture:

TheHomoCulture.com is North America's leading gay lifestyle digital publication. For over 15 years it has been the trusted resource in entertainment, lifestyle, culture and news for the gay community.

About Brian Webb:

Based in Vancouver, Canada, Brian Webb started Homoculture in 2003. For over 15 years, Brian has been a role model and advocate for the LGBT community in Canada and on the world stage. Brian makes regular appearances at parades, festivals, events, and LGBT-friendly destinations. Brian has a passion for increasing the awareness, rights, and values of the LGBT community worldwide. Brian is the winner of the prestigious Mr. Gay Canada – People's Choice award.

For more information, to schedule an interview, or request high-resolution photos, please contact:

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